

FOR IMMEDIATE RELEASE

The All-Star Premiers Announce “The ASP Super Send-Off,” a High-Energy Event at Comerica Center.

Event Dates: April 17–19, 2025 · Frisco, Texas

Frisco, Texas — December 5, 2025 — The All-Star Premiers is proud to announce The ASP Super Send-Off, a premier performance experience taking place April 17–19, 2025 at Comerica Center in Frisco, Texas.

Designed as the ultimate warm-up event for All-Star cheer and dance teams preparing for major year-end of season events, The ASP Super Send-Off will bring athletes, families, coaches, and fans together for a weekend of high-impact energy, celebration, and championship-style performances.

The ASP Super Send-Off offers athletes one last opportunity to take the floor under professional lighting, sound, staging, and arena-level production—mirroring the environment of the sport’s biggest national and world-level events. Unlike traditional competitions, The ASP Super Send-Off focuses on performance, preparation, and experience rather than scores, providing a supportive and electric atmosphere for athletes to shine.

A Premiere Experience for Teams

Participating teams will benefit from:

- A performance floor set in a professional sports arena
- Three station, timed warm-ups
- Full-out performance opportunities under competition-like conditions
- High-quality video and photo capture for athletes and families
- A stress-free, supportive environment to refine routines before championships
- Fan-focused entertainment and spirit-driven engagement throughout the weekend

“The ASP Super Send-Off is a celebration of hard work, passion, and the journey these athletes have taken all season,” said Kevin Jones of The All-Star Premiers. “This event gives teams a unique chance to perform in a high-energy arena setting and walk away feeling confident, connected, and ready for the biggest stages of the year.”

Event Details

Event: The ASP Super Send-Off

Dates: April 17–19, 2025

Location: Comerica Center, 2601 Avenue of the Stars, Frisco, TX





Tickets & Additional Information

Event information, ticketing, and performance schedules will be available on The All-Star Premiers' official website and social media platforms.

About The All-Star Premiers

The All-Star Premiers is a division of Redline Championships, a leading cheer & dance organization dedicated to excellence, athletic growth, and building a supportive community where athletes can thrive. The All-Star Premiers continue to elevate the all-star cheer & dance experience through innovative events and athlete-centered programming.